



Employers for Healthcare Quality, Affordability, Equity

Healthcare costs are outstripping business growth—and individual employers can't fix a broken market alone. The Minnesota Business Coalition on Health (MBCH), in alignment with the [National Alliance of Healthcare Purchaser Coalitions](#), unites employers/purchasers to reclaim control.

"The unending cycle of year-over-year cost increases has long exceeded sustainability... For employers and employees, it's no longer just about cost control. It's about survival."

Shawn Gremminger, President & CEO, National Alliance of Healthcare Purchaser Coalitions

Join MBCH to drive down costs, increase healthcare system accountability, and ensure affordable, high-quality care for working families.

Employer/Healthcare Purchaser Membership	Affiliate Membership
WHO? Self-insured and fully insured employers, public sector purchasers, Taft-Hartley/union trust funds, and welfare plans represented by leaders in HR, benefits, total rewards, and labor leadership.	WHO? Brokers, consultants, health plans, health systems, pharmaceutical manufacturers, PBMs, point solution providers, and similar organizations.
BENEFITS • Drive Cost Savings and Quality: Access proprietary benchmarks, national purchaser strategies, and actionable toolkits to contain healthcare spend. • Collaborative Leverage: Join peer-led work groups to address cost drivers (e.g., drug spending, hospital pricing, chronic conditions). • Amplify the Purchaser voice: Influence state and national healthcare policy. • Executive Peer Network: Connect, benchmark, and solve challenges with fellow thought leaders.	BENEFITS • Network with Decision-makers: Engage with executive healthcare purchasers and HR leaders. • Demonstrate Thought Leadership: Propose expert speakers, share industry insights, and shape educational content. • Build Strategic Partnerships: Participate in high-value networking sessions and purchaser-led dialogues. • Sponsorship Value: Receive priority access and discounted rates for annual sponsorships, event exhibits, and program branding.
2027 ANNUAL DUES* • <250 employees \$2,000 • 251-1,000 employees \$3,000 • >1,000 employees \$5,000	2027 ANNUAL DUES* \$5,000 <i>(Additionally, custom event and/or annual sponsorship opportunities are available)</i>

**Discount requests will be considered for select non-profit organizations, public employers, community-based organizations, and early state start-ups. Meetings guest passes are available for those considering membership.*

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